

lisa graves | 16 holliston street | medway, massachusetts 02053 | 508.321.1438

<http://lisagravesdesign.blogspot.com>, www.olivitgroup.net
www.lisagravesdesign.net
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experience

february 2005 to present
owner | lisa graves design
medway, massachusetts

design, develop, illustrate a wide variety of projects for a long list of well known clients. Projects include product design and development, book illustrations, coloring pages, wall murals, packaging, copywriting and marketing collateral.

other responsibilities include:

all design from concept to completion, production, project management, and on-site consultations.

november 2009 to present
owner | olivit group gifts
medway, massachusetts

start-up company for personalized gifts, responsible for all design, development, business development vendor negotiations, new products and more.
www.olivitgroup.net

june 2002 to february 2005
senior design director | fai studio
irvington, new york

conceptual design: product development, brochures, logos, packaging, signage, posters, direct mail, invitations, sell sheets, window displays, labels, illustration, cd covers, visual programs, floor displays

product design & development: clothing, handbags, games, novelty items, candles, plush toys, gifts.

other responsibilities: art direct photo shoots, client meetings, presentations, art direct junior designers and production staff, account management, project management, research trends, proposals, brought in 6 new accounts, new business management, self promotion materials

december 1999 to june 2002
creative director | barrie house coffee & tea
yonkers, new york

conceptual design: brochures, sell sheets, retail packaging, corrugated packaging, posters, promotions, catalogs, and signage.

creative management: managed creative staff of 4, developed creative/marketing plans for in-house sales and for client sales. responsible for press checks, vendor negotiations, and vendor selection.

march 1999 to december 1999
product developer | amscan
elmsford, new york

product development: assisted in the design and development of seasonal gifts, ornaments, frames, seasonal packaging, displays, inserts, and novelty items.

february 1998 to march 1999
senior art director | the oxford group
la jolla, california

conceptual design and production: designed and developed brochures, advertisements, and marketing collateral for high-tech industry clients.

education

1990-1993 North Carolina State University
1997 San Diego Advertising Arts College: Certificate in Digital Graphics